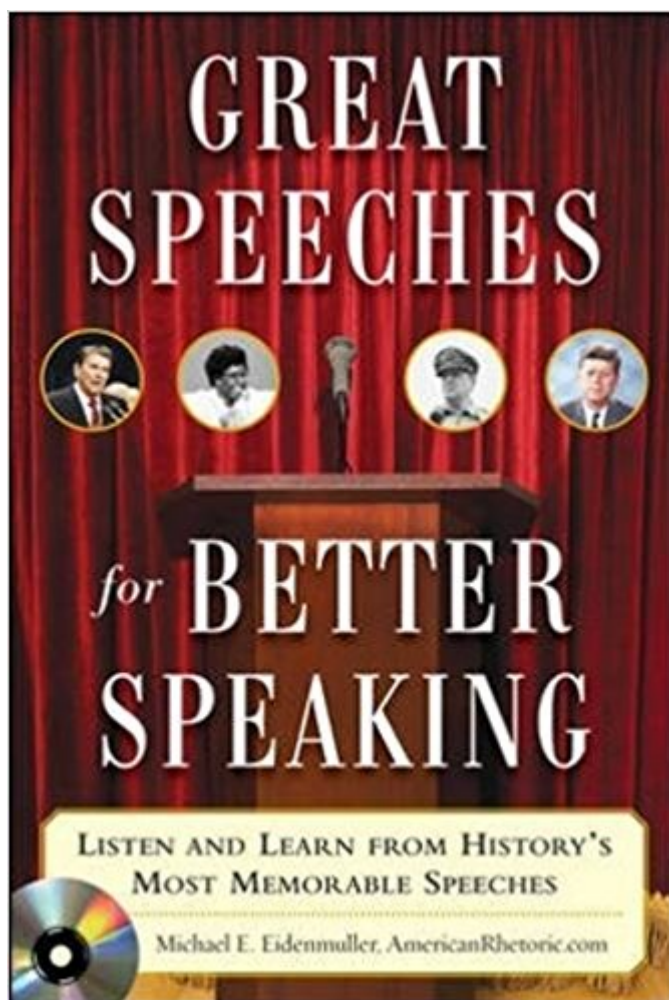


The book was found

# Great Speeches For Better Speaking (Book + Audio CD): Listen And Learn From History's Most Memorable Speeches



## Synopsis

Master the art of persuasion with lessons from the best speakers of our time. Throughout history, they have moved us. They have enlightened and inspired us. They are our nation's most influential speakers, gifted with the talent to change minds and hearts. What is the almost magical power they possess--and how can you harness it for yourself? The answers are here in this illuminating guide to unforgettable oratory. Complete with a ninety-minute CD featuring six great speeches in their entirety, this tool kit for speakers takes you through an in-depth analysis of these historically significant speeches and the secrets of their eloquent effectiveness. With close examination of each speech, you'll get lessons on how to: Address a difficult situation with help from the Great Communicator, Ronald Reagan Bring divergent interests together with effective arguments like Edward Kennedy Capture and hold your audience's attention by mastering General Douglas MacArthur's structural techniques Style a formal speech with the elegance of John F. Kennedy Maximize your delivery by studying the power of Barbara Jordan's voice Use Mary Fisher's special rhetorical tactics to sway even the toughest audience

## Book Information

Paperback: 209 pages

Publisher: McGraw-Hill Education; 1 edition (June 25, 2008)

Language: English

ISBN-10: 0071472290

ISBN-13: 978-0071472296

Product Dimensions: 6.1 x 0.7 x 9 inches

Shipping Weight: 9.9 ounces (View shipping rates and policies)

Average Customer Review: 3.5 out of 5 stars 20 customer reviews

Best Sellers Rank: #54,573 in Books (See Top 100 in Books) #97 in Books > Reference >

Words, Language & Grammar > Public Speaking #110 in Books > Textbooks > Business &

Finance > Business Communication #365 in Books > Reference > Words, Language & Grammar > Rhetoric

## Customer Reviews

Michael E. Eidenmuller, Ph.D., is an associate professor of speech communication at the University of Texas at Tyler and the founder of AmericanRhetoric.com, the Internet's largest database of freely available, complete speeches in both text and audio format. He lives in Whitehouse, Texas.

Good book. However with all of the great speeches available there are several in the book that should be replaced

If you're looking to expand your speech preparation library by a book, this could be the one. Solid example for both preparation directing the reader into the foundations of good, solid preparatory techniques, including writing, and good examples of successful speeches delivered by others in a variety of situations. - Prof Michael Haller

I read these speeches to recover my voice after a stroke. Builds ability to speak and grows your intellect as well. I suspect this book, diligently applied, could make you yourself a superb speaker. It might help trial lawyers in many aspects of their courtroom work.

Good very Good.

Great is new and conditions was very great !!

Nothing to brag about. ...sorry

Very helpful book.

Excellent

[Download to continue reading...](#)

Great Speeches For Better Speaking (Book + Audio CD): Listen and Learn from History's Most Memorable Speeches Listen & Learn French (CD Edition) (Dover Language Guides Listen and Learn) Listen & Learn Russian (CD Edition) (Dover Language Guides Listen and Learn) Portugais: Guide de conversation [Portuguese: Phrasebook]: Lire et Écouter: Série Lire et Écouter [Listen and Read: Read and Listen Series] How to Talk so Kids Will Listen...And Listen So Kids Will Talk How to Talk So Teens Will Listen and Listen So Teens Will Talk Listen, Listen LB How to Talk So Kids Will Listen & Listen So Kids Will Talk Polish: Learn Polish Bundle 2-1 (Polish: Learn Polish in a Week! & Polish: 95 Most Common Phrases & 1000 Most Common Words): Polish Language for Beginners (Learn Polish, Polish, Polish Learning) Listen & Learn Japanese (Book & Audio CD) How to Listen to Great Music: A Guide to Its History, Culture, and Heart (Great Courses) Speaking Ill of the Dead: Jerks in Connecticut History (Speaking Ill of the Dead: Jerks in Histo) Weddings: Wedding

Etiquette Guide: An Essential Guide Book for the Most Memorable Wedding Celebration  
Weddings: Wedding Etiquette Guide: An Essential Guide Book For The Most Memorable Wedding  
Celebration Learn Beginner Spanish with Learn Spanish Audio Book: Over 5 Hours of Audio  
Included World History, Ancient History, Asian History, United States History, European History,  
Russian History, Indian History, African History. ( world history) Aprender Inglés | Fácil de Leer |  
Fácil de Escuchar | Texto Paralelo Curso en Audio No.2 [Learn English - Easy Reader - Easy  
Audio - Parallel Text Audio Course No. 2] Aprender Alemán - Fácil de Leer - Fácil de Escuchar -  
Texto Paralelo: Curso en Audio No. 2 [ Learn German - Easy Reader - Easy Audio - Parallel Text:  
Audio Course No. 2]: Lectura Fácil en Alemán [Easy Reading in German] Aprender Portugués -  
Texto Paralelo - Fácil de Leer - Fácil de Escuchar - Curso en Audio No. 1 [Learn Portuguese -  
Parallel Text - Easy Reader - Easy Audio - Audio Course No. 1]: Lectura Fácil en Portugués My  
Favorite Match: WWE Superstars Tell the Stories of Their Most Memorable Matches

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)